식품안전관리인증 HACCP
식품의약품안전처

CHOIGANG FOOD

The best seafood distribution company that pursues healthy eating

www.kcleekim.co.kr

CHOIGANG FOOD Co.,Ltd

Honest and
upright company

CHOIGANG FOOD



GIM4U

바삭하고 고소한 이반장

광천 최 김

맛피아 김 MATFIA GIM

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About Us

We've been specialized in R&D and manufacture of the traditional seasoned laver.
Based on the field experience from multiple years of fishery distribution,
we will do our best to create new values for the sustainable growth in the future and to provide customers with very high quality products.

We have been tried to be an honest and upright company.

We guarantee that 「Choigang Food Co.,Ltd」 thinks of family values and corporate values.

We will make our best efforts to produce the healthy
and delicious seasoned laver (also called"Jomi Gim").

CHOIGANG FOOD Co., Ltd

CHOIGANG FOOD C.I / B.I

최강식품 CHOIGANG FOOD

바삭하고 고소한 이반장

맛김의 마피아 MAFIA KIM

GIM4U

광천李김



Business Area

CHOIGANG FOOD

- Gwangcheon LeeGim (Seawoned Laver)
- Open a store in the Welfare Mall for SEM's
- Supply to school cafeterias in Hongseong-gun, Chungchungnam-do
- Supply to Cheonsu Bay Area
- Supply to shopping malls in China www.baoshuigouiji.com
- Supply to Gochang clams farms

Certifications

Naepocheonae, the Joint Brand for agricultural specialties from Hongseong-gun area

K·FISH, the integrated national brand for our fishery products

Certification of FDA, the US Food and Drug Administration

HACCP from Food and Safety Control Agency

Certificate of Organic Food NO: 104-0127

USDA Organic Certificate

Organic Certification CHINA

HALAL Certification

Asia LOHAS Certification

Certifications & Patents

Domestic Certification

MAIN-BIZ Confirmation

Registration of Production and Production of Fishery Products

Certificate of Product-Specific Approved Exporter

Certificate of Organic Food

Promising SME for export R&D Department

General HACCP

Naepocheonae

Joint Trademark for Agricultural Specialties of Hongseong-gun

Approval of the use of K-FISH, the integrated export brand

Designated as a promising SME

Acknowledgement of CLEAN Business Establishment

Abroad Certification

FSSC.22000 certification

FDA certification

USDA Organic Certificate

Eurasian Conformity mark Certificate

Award

Award from Minister of Trade, Industry and Energy

Million-Dollar Export Tower

Award from Minister of Oceans and Fisheries

Award from Governor of Chungchungnam-do

Registration of Trademarks

4-2016-0042601	Registration of Lee banjang Trademarks
24491706	Registration of Lee banjang trademark in China
4-2019-23949	Registration of Lee banjang trademark in Vietnam
39655970	Registration of Alkongdalkong trademark in China

Patent

10-11771703 A method of manufacturing seasoned laver being coated with Aronia powder which enables product's shelf life to be extended



ASIA LOHAS Certifitaion



Organic China Certification 361OP2300087



HALAL Certification



General HACCP



Naepocheonae



FDA Certification



Approval of the use of K-FISH, the integrated export brand
Promising SME for export



Certificate of Product-Specific Approved Exporter



R&D Department



MAIN-BIZ Confirmation



Registration of the processing and production factory for exporting to China



ISO 22000



Promising SME for export



FSSC 22000



Designated as a promising SME



Patent of Aronia Gim (Sesoned laver)



Certificate of Organic Food



USDA Organic Certificate



Russian Certificate

Company History

2012

- Establishment of Choigangw Fishery Management Association Corporation
- Agreement of Supply to Fishing Fleets around Cheonsu Bay Area (fishing of crab, shrimp, gizzard and anchovy) Supply contract with clam farms in Gochang
- Registration of shipper at Garak Joint Market of National Federation of Fisheries Cooperatives
- Registration of shipper at Noryangjin Fishery of National Federation of Fisheries Cooperatives
- Registration of shipper at Gangdong Fishery Co., Ltd. of National Federation of Fisheries Cooperatives
- Registration of shipper at Ocheon Branch, Boryeong Fisheries Cooperatives of National Federation of Fisheries Cooperatives
- Seocheon Fishery License No.107, License contract of farming sea cucumber and abalone
- Business partnership agreement with Seocheon West Fisheries Cooperative
- Application of "Haein" trademark Trade Business Identification Number

2013

- Export of sea cucumber to China Overseas market development of Yantai, China
- Change of the corporation name to Choigang Food Co.,Ltd
- Application of 'Gwangcheon Lee Gim' trademark at Patent Office
- Registration of trademark (symbol mark) design at Patent Office

2014

- Ministry of Oceans and Fisheries confirmed the support for fishery products processing facility
- Built website (customer center), Made up Internet shopping mall Started to release products of Gwangcheon Lee Gim
- Started the construction of processing facilities of Choigang Food Co.,Ltd (located in Byeokgye-ri, Gwangcheon)
- Supply to local food school meal center in Hongseong-gun
- Erected completely processing facilities of Choigang Food Co.,Ltd

2015

- Contract of Export to Weihai and Yantai, China
- Contract of Export to Hong Kong Certification of processing factory in China
- Export to TORY's in U.S.A Patent application certification of HACCP accreditation (small size)
- Registration of US FDA-FOOD
- Being selected as a CLEAN business establishment by Ministry of Employment and Labor & Korea Occupational Safety and Health Agency
- SME Management Innovation (Main Biz) & R&D department acknowledged Started to sell products in stores of Home plus

2016

- Award of one-million dollar export tower
- Award from Minister of Trade, Industry and Energy
- Patent - A method of manufacturing seasoned laver coated with Aronia powder, which enables products shelf life to be extended

2017

- Acquisition of ISO22000:2005
- Being selected as a venture company (technology evaluation)
- Certificate of Product-Specific Approved Exporter for Korea-China FTA
- Application of registration of design trademark Korean patent of Aronia Gim (Seasoned Laver)

2018

- Award of Minister of Oceans and Fisheries
- FSSC 22000
- MAIN-BIZ
- Registration of MAIN-BIZ
- Lee banjang trademark in China

2019

- Certificate of Product-Specific Approved Exporter
- Registration of Lee banjang trademark in Vietnam

2020

- Award from Governor of Chungheongnam-do
- Certificate of Organic Food
- FDA
- Registration of Alkongdalkong trademark in China
- B.I of Choigang Foods
- Designated as a promising SME A promising SME for export

2023

- FSSC 22000
- USDA-NOP
- China Organic Certification
- HALAL Certification
- Asia LOHAS

2024~

- Award of two-million dollar export tower
- FSSC 22000
- USDA-NOP
- China Organic Certification
- HALAL Certification
- Asia LOHAS
- MAIN-BIZ
- GIM4U Brand Lunching

Masufacturing Process

Thorough Quality & Safety Control System

Choigang Food Co., Ltd's quality and safety control system, is equipped with the latest roasting and sealing facilities, maintains the optimal Manufacturing hygiene with the constant-temperature/constant-moisture facilities and produces products operating metal detectors and foreign-substance filters. Furthermore, Choigang Food Co.,Ltd has been certified by HACCP (Hazard Analysis & Critical Control Point)

01 Feeder



Select the high quality raw dried laver from the clean waters on the West Coast of South Korea and place them into the foreign-substance filter

02 Foreign-Substance Filter



Separate harmful foreign substances from the raw dried laver and let the raw dried laver go through the 1st roasting.

03 1st Roasting



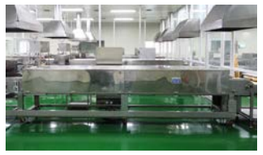
Conduct the first preliminary roasting at a low temperature to transform the raw dried laver so that it can be suitable for seasoning.

04 Mixing&Seasoning



Properly mix with safety-verified local and imported sesame oil, canola oil, salt and powder.

05 2nd Roasting



Roast the preliminarily roasted and seasoned laver for the second time to produce crispy and savory seasoned laver.

06 Counter



By using an automatic counter, group the laver with the correct counts by use.

07 Metal Detector



Security is assured by using the metal detector for products complete with inner packaging.

08 1st Packaging



Package the products verified for safety after passing the metal detector in a way to store them for a long time without change.

09 ROBOT ARM



Accurate and fast grouping into small quantities using an automated machine

10 2nd Packaging



We make it easy to load into boxes by adding a second outer packaging in pack form according to the sales unit.

11 Box Packaging



Conduct the 2nd packaging of the products that pass all safety and verification processes in corrugated cardboard boxes for easy delivery and management.

12 Delivery



Deliver the products safely

Domestic Use

Jeonjang Gim 40bags





- Gwangcheon Lee Gim full size seasoned Laver (20g x 40bags)
- Lee banjang Olive Oil full size seasoned Laver (25g x 40bags)
- Lee banjang Traditional full size seasoned Laver (25g x 40bags)
- Lee banjang Green Laver full size seasoned Laver (25g x 40bags)

Jeonjang Gim 3bags X 12packs





- Gwangcheon Lee Gim full size seasoned Laver (20g x 3bags) x 12packs
- Lee banjang Olive Oil full size seasoned Laver (25g x 3bags) x 12packs
- Lee banjang Traditional full size seasoned Laver (25g x 3bags) x 12packs
- Lee banjang Green Laver full size seasoned Laver (25g x 3bags) x 12packs

Domestic Use

Dosirak Gim 9bags x 12packs





- Gwangcheon Lee Gim seasoned laver (4g x 9bags) x 12packs
- Lee banjang Olive Oil seasoned laver (4g x 9bags) x 12packs
- Lee banjang Traditional seasoned laver (4g x 9bags) x 12packs
- Lee banjang Green Laver seasoned laver (4g x 9bags) x 12packs
- 365 Traditional seasoned laver (3.65g x 9bags) x 12packs
- 365 Green Laver seasoned laver (3.65g x 9bags) x 12packs
- Lee banjang Avocado Oil seasoned laver (4g x 9bags) x 12packs

Dosirak Gim 16bags x 10packs





- Gwangcheon Lee Gim seasoned laver (4g x 16bags) x 10packs
- Lee banjang Olive Oil seasoned laver (4g x 16bags) x 10packs
- Lee banjang Traditional seasoned laver (4g x 16bags) x 10packs
- Lee banjang Green Laver seasoned laver (4g x 16bags) x 10packs
- 365 Traditional seasoned laver (3.65g x 16bags) x 10packs
- 365 Green Laver seasoned laver (3.65g x 16bags) x 10packs
- Lee banjang Avocado Oil seasoned laver (4g x 16bags) x 10packs

Domestic Use

Mini Gim

10bags x 30Packs

Domestic & Export





- Gwangcheon Lee Gim Mini Gim (2g x 10bags) x 30packs
- Lee banjang Bulgogi-flavored Mini Gim (2g x 10bags) x 30packs
- Lee banjang Wasabi Mini Gim (2g x 10bags) x 30packs
- Lee banjang olive oil Mini Gim (2g x 10bags) x 30packs
- Lee banjang Kimchi-flavored Mini Gim (2g x 10bags) x 30packs

Siktak Gim

24bags





- Lee banjang Avocado Siktak Gim (12g x 24bags)

Domestic/Export Use

Crumbled Seasoned Laver

Domestic & Export



- Lee banjang Stir-fried Stone Laver (40g x 24bags)

Crumbled Seasoned Laver

Domestic & Export



- Lee banjang Stir-fried Shrimp and Anchovy Stone Laver (40g x 24bags)

Crumbled Seasoned Laver

Domestic & Export



- GIM4U Gwangcheon Stir-fried Laver (40g x 24bags)

Crumbled Seasoned Laver

Domestic & Export



- Gwangcheon Lee Gim Green algae Seasoned Laver (300g x 10ea)

Domestic/Export Use

Laver Sprinkles

Domestic



• Lee banjang Gwangcheon Laver Sprinkles (1kg x 4bags)

Laver Sprinkles

Domestic & Export



• Lee banjang Gwangcheon Laver Sprinkles (400g x 10bags)

Laver for rolls

Domestic & Export



• Gwangcheon Lee Gim Double-roasted Laver for rolls (20g x 40bags)

Laver for rolls

Domestic & Export



• Gwangcheon Lee Gim Laver for rolls (200g x 10bags)

It is made with care using only the finest raw ingredients harvested from the clean West Sea, and is rich in flavor

CHOIGANG FOOD

Export Use (Dosirak Gim)

Original



• Gwangcheon Lee Gim
Doshirak Gim

PACKAGING TYPE
- (4g × 3bags) × 24packs
- (4g × 9bags) × 12packs
- (4g × 12bags) × 10packs
- (4g × 16bags) × 10packs

Olive Oil



• Lee banjang Olive oil
Gwangcheon Gim

PACKAGING TYPE
- (4g × 3bags) × 24packs
- (4g × 9bags) × 12packs
- (4g × 12bags) × 10packs
- (4g × 16bags) × 10packs

Avocado Oil



• Lee banjang Avocado Oil
Gwangcheon Gim

PACKAGING TYPE
- (4g × 3bags) × 24packs
- (4g × 9bags) × 12packs
- (4g × 12bags) × 10packs
- (4g × 16bags) × 10packs

Wasabi Flavor



• Lee banjang Wasabi-flavored
Gwangcheon Gim

PACKAGING TYPE
- (4g × 3bags) × 24packs
- (4g × 9bags) × 12packs
- (4g × 12bags) × 10packs
- (4g × 16bags) × 10packs

Bulgogi Flavor



• Lee banjang Bulgogi-flavored
Gwangcheon Gim

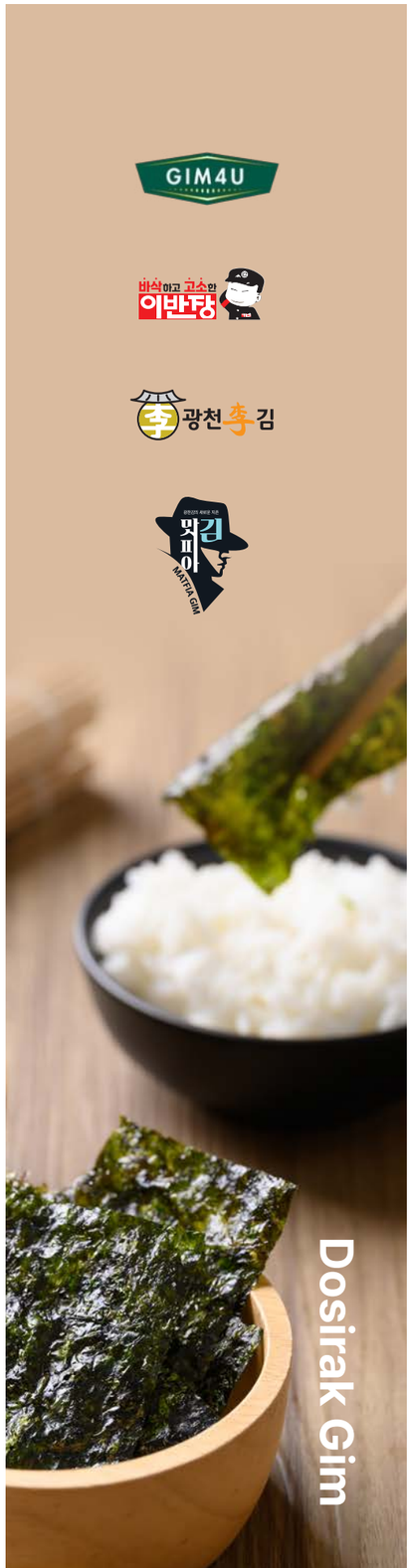
PACKAGING TYPE
- (4g × 3bags) × 24packs
- (4g × 9bags) × 12packs
- (4g × 12bags) × 10packs
- (4g × 16bags) × 10packs

Honey Butter Flavor



• Lee banjang Honey Butter
Gwangcheon Gim

PACKAGING TYPE
- (4g × 3bags) × 24packs
- (4g × 9bags) × 12packs
- (4g × 12bags) × 10packs
- (4g × 16bags) × 10packs



Export Use (Dosirak Gim)

Kimchi flavor



• Lee banjang Kimchi-flavored
Gwangcheon Gim

PACKAGING TYPE
- (4g × 3bags) × 24packs
- (4g × 9bags) × 12packs
- (4g × 12bags) × 10packs
- (4g × 16bags) × 10packs

Spicy chicken flavor



• Lee banjang Stir-Fried Spicy Chicken
Flavored Gwangcheon Gim

PACKAGING TYPE
- (4g × 3bags) × 24packs
- (4g × 9bags) × 12packs
- (4g × 12bags) × 10packs
- (4g × 16bags) × 10packs

Green tea & Olive oil



• Lee banjang Green-tea & Olive Oil
Gwangcheon Gim

PACKAGING TYPE
- (4g × 3bags) × 24packs
- (4g × 9bags) × 12packs
- (4g × 12bags) × 10packs
- (4g × 16bags) × 10packs

Cheese flavor



• Lee banjang Cheese-flavored
Gwangcheon Gim

PACKAGING TYPE
- (4g × 3bags) × 24packs
- (4g × 9bags) × 12packs
- (4g × 12bags) × 10packs
- (4g × 16bags) × 10packs



GIM4U

GIM4U 도시락김

GIM4U SEASONED SEAWEED





Green tae & Olive Oil



Original

Dosirak Gim 3bags x 24packs

- GIM4U Original Gim (4g x 3bags) x 24packs
- GIM4U Green tea & Olive Gim (4g x 3bags) x 24packs

Dosirak Gim 9bags x 12packs

- GIM4U Original Gim (4g x 9bags) x 12packs
- GIM4U Green tea & Olive Gim (4g x 9bags) x 12packs

Dosirak Gim 12bags x 10packs

- GIM4U Original Gim (4g x 12bags) x 10packs
- GIM4U Green tea & Olive Gim (4g x 12bags) x 10packs

Dosirak Gim 16bags x 10packs

- GIM4U Original Gim (4g x 16bags) x 10packs
- GIM4U Green tea & Olive Gim (4g x 16bags) x 10packs

광천김의 새로운 지존

맛김 피아 MATFIA GIM

MATFIA 맛피아김

MATFIA SEASONED SEAWEED



Original Garlic Cheese



Dosirak Gim 3bags x 24packs

- Matfia Laver Original Flavor (4g x 3bags) x 24packs
- Matfia Cheese Flavor (4g x 3bags) x 24packs
- Matfia Garlic Flavor (4g x 3bags) x 24packs

Dosirak Gim 9bags x 12packs

- Matfia Laver Original Flavor (4g x 9bags) x 12packs
- Matfia Cheese Flavor (4g x 9bags) x 12packs
- Matfia Garlic Flavor (4g x 9bags) x 12packs

Dosirak Gim 12bags x 10packs

- Matfia Laver Original Flavor (4g x 12bags) x 10packs
- Matfia Cheese Flavor (4g x 12bags) x 10packs
- Matfia Garlic Flavor (4g x 12bags) x 10packs

Dosirak Gim 16bags x 10packs

- Matfia Laver Original Flavor (4g x 16bags) x 10packs
- Matfia Cheese Flavor (4g x 16bags) x 10packs
- Matfia Garlic Flavor (4g x 16bags) x 10packs



www.kcleekim.co.kr



Keeping in our mind Choigang Food Co.,Ltd's
healthy spirits, we have been tried to carry
South Korea's diet balance
and delicious history to the world

최강식품

CHOIGANG FOOD Co., Ltd