

한국야쿠르트의 새로운 이름 hy

Export product proposal

신선한 가치, 건강한 습관

Creating Healthy Habits with Freshness

Core Competency

From K-Lactobacillus to Full Cold Chain,
beyond customer satisfaction
toward customer enthusiasm.



R&D

230+ natural ingredients library
5,000+ probiotic strains library
4 probiotic strains listed to NDI of FDA
7 functional food ingredients approved by KFDA
53 self-developed patented strains



Fresh Last Mile

11,000 Fresh Managers
World's 1st refrigerated cargo electric cart (CoCo)
520 Sales branches
5 Logistics hubs
Full Cold Chain System



Customer enthusiasm

NCSI (1) 1st place 24years in a row
CCM (2) hall of fame ('21)
Smart HACCP
Eco-friendly delivery service
GBI (3) top tier rank



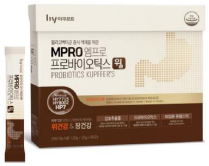
Social awareness

Care for Widowed Elders.
Loving Hands, an employee driven charity activity.
International symposium on fermented dairy products.
Student Science/Invention Competition.
A donation platform, Fredit Good Habits.

(1) NCSI : National Customer Satisfaction Index
(2) CCM: Consumer Centered Management authorization by K-FTC
(3) GBI: Good Business Index by Donga Daily

Products

The number of Hy's main products sold in a day is 3.8Million.
Every morning Fresh Managers deliver fresh products to end customers using CoCo, an electric cart with refrigerated cargo bin.

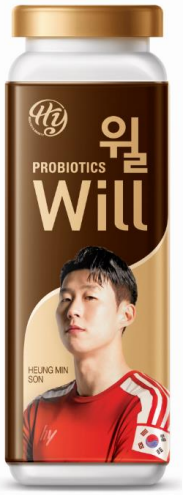
Fermented Milk Category 3MM/day sold	 Yakult & etc. 1.75MM/day	 Proniq & etc. 270k/day	 Will 650k/day	 MPRO4 130k/day	 Coopers 110k/day
Milk/Beverage Category 750k/day sold	 Natural Plan & etc. 600k/day	 Daily Vege & etc. 120k/day	 Coffee 30k/day	Food Category 50k/day	 Meal kit & etc 50k/day
 Probiotics Category	 Probiotics WILL	 Probiotics KUPFFER'S	Cosmetics Category	 NK7714 Hyper Boosting Ampoule	 LETI7714 Triple anti-aging cream


Hy Fermented milk / liquid Yogurt

Fermented milk

Helicobacter Project WILL

USA





Original Low Fat

CHINA





*US Ambassador for Will: HEUNGMIN SON

*CHINA Ambassador for Will: MINHO LEE, YUQI

Concept	For gastric health, it is WILL
	Patent for gastric health : Lactobacillus paracasei HP7
	Contains 150 billion CFU at time of manufacture
Spec	150ml x 40ea / 1 Box (7.0kg), 156BOX/1PLT

Load

20FT	40FT	20FT(No PLT)
1,560box (156box*10PLT)	3,120box (156box*20PLT)	Unable to load

Shelf Life	90 days (below 10 °C)
Manufacturer	Hy factory (Product of Korea)
Retail Price	Original / Low Fat : 1,600 won /EA
	Glucose balance : 1,800 won/EA
Ingredients	HP7 Lactobacillus paracasei, HY7013 Lactobacillus paracasei, perilla leaf concentrate powder, egg yolk, and cabbage etc.

liquid Yogurt

Transportation in frozen form



Original



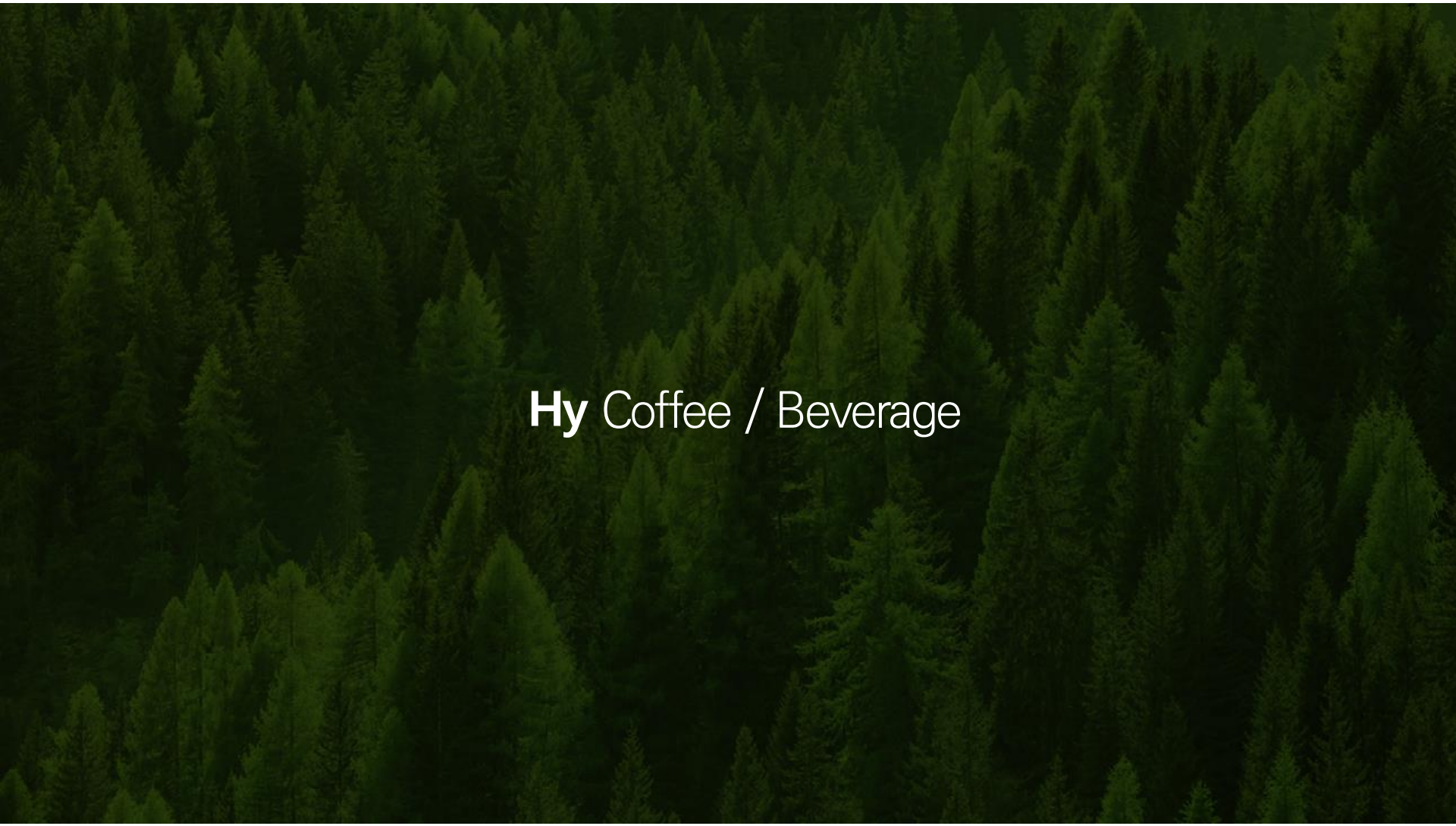
Strawberry



musket

NAME	Giant 7 yogurt (Can produce rebrand OEM)
Concept	Yogurt drinks with 50billion CFS per bottle
Spec	270ml x 24 / 1 Box , 110BOX(10BOX*11deck) / 1PLT
Load	20ft = 9 pallet = 990box
Shelf Life	24 months (Reefer Container use)

CBM	0.0155/ Box (380*255*160)
Manufacturer	WOORI F&B


Hy Coffee / Beverage

Coffee

Hy HotBrew Black coffee



Hy HotBrew Americano Black



Hy HotBrew Americano Sweet Black

Concept	BTS Special edition Package Drink easily enjoy anywhere Brazilian Arabica Coffee Extract
Spec	350ml x 20ea / 1 Box (9.4kg), 100BOX/1PLT

Load

20FT	40FT	20FT(No PLT)
1000box (100box*10PLT)	2000box (100box*20PLT)	2000box(18.8t)

CBM	0.1176/ Box (279*223*189mm)
Shelf Life	15 months
Retail Price	Export only
Ingredients	Water, Hot-brew Extract

Coffee

Hy HotBrew Latte



Hy Hotbrew AMERICANO

Hy Hotbrew SWEET AMERICANO

Hy Hotbrew CAFÉ LATTE (sweet latte)

Hy Hotbrew RED LATTE (black tea flavor)

Concept	BTS Special edition Package Drink easily enjoy anywhere NO sugar product
Spec	350ml x 24ea / 1 Box, 91BOX/1PLT
Load	20FT: 910box (91box*10PLT) 40FT: 1820box (91box*20PLT) 20FT(No PLT): Unable to load
CBM	0.1176/ Box (348*231*195mm)
Shelf Life	12 months
Manufacturer	Dongwon Systems Co., Ltd (Product of Korea)
Retail Price	Export only
Ingredients	Water, Hot-brew Extract

Officially certified Halal by MUI

LPPOM MUI

Coffee

Hy BTS Pouch Coffee



hy iced sweet black hazelnut flav



hy iced caramel macchiato

Concept

When you crave refreshing coffee, pour BTS pouch coffee into an ice cup.

Enjoy a sweet hazelnut-infused Sweet Americano

Enjoy a Caramel Macchiato with added caramel syrup

Spec

(230ml x 10ea) x 5 / 1 Box, 48 BOX / 1PLT

Load

20FT	40FT	20FT(No PLT)
560box (56box*10PLT)	1,200box (56box*20PLT)	950 box

CBM

0.0306/ Box (570*256*210mm)

Shelf Life

Hazelnut Americano	Caramel Macchiato
15months	15months

Manufacturer

SAMGAK FMC Co., Ltd (Product of Korea)

Retail Price

Hazelnut Americano	Caramel Macchiato
1,500 KRW	1,500 KRW

Ingredients

Water, Coffee Extract , Sugar, Hazelnut flavor

Water, Milk, Coffee Extract, Sugar, Macchiato flavor

Officially certified Halal by MUI

LPPOM MUI

Coffee

Hy Bottle Drip Coffee



Hy Hand Drip Coffee



[10g bag]



[Drip bag]

Concept	BTS Special edition Package Drink easily enjoy anywhere Ethiopia single origin coffee
Spec	(10g x 7ea) x 48 / 1 Box, 20BOX/1PLT

Load

20FT	40FT	20FT(No PLT)
200box (20box*10PLT)	400box (20box*20PLT)	About 800box

CBM	0.1188/ Box (550*480*450mm)
Shelf Life	12 months
Retail Price	Export only
Ingredients	Single origin coffee bean (Ethiopia Yirgacheffe 100%)

Coffee

Hy Bottle Coffee



Hybrew FRESH COFFEE CAPPUCCINO



Hybrew FRESH COFFEE TIRAMISU LATTE

Concept

BTS Special Package

- –BTS Special edition Package
- –Targeting K–pop customers with BTS Special Package
- –Conceptualizing Goods through individual packing for each member

Creamy RTD Latte

- –Two flavors of creamy latte
- –Expanding exports to neighboring Southeast Asian countries through halal certification



Specification

Spec	250ml*24ea / 1 Box_6kg / 1PLT_78 BOX
Shelf Life	12 months
Manufacturer	PT.Honchuan Indonesia (Product of Indonesia)
CBM	0.01249/ Box(327*222*172mm)

Officially certified Halal by MUI

LPPOM MUI

Coffee

Hy Mix Coffee

Scheduled to launch in March 2025.



Concept

BTS Special Package

-BTS Special edition Package

-Enjoy Korean-style coffee mix with the BTS special package

K-style Coffee Mix

- Recipes that you enjoy on YouTube and SNS
- The sweet original flavor of mixed coffee
- The original of mixed coffee that has not only Korean tastes but global tastes!



Specification

Spec	1,100g (11g x 100ea)
Shelf Life	18 months
HOW TO USE	1. Pour a stick into a cup
	2. Combine powder with 80-100 ml(2.7-3.4 fl oz) of hot water or milk
	3. Mix and enjoy
	TIP : Enjoy Hot or Iced

Beverage

HARU

Scheduled to launch in April 2025.

No Added Sugar
No Artificial colors
Non-GMO



HARU Veggie



HARU Immunity



HARU Recovery

Concept

Veggie

- Contains 36 organic vegetables, Vegan
- Provides recommended amount of 350g of vegetables per day
- No artificial colors, No added sugar, Non-GMO



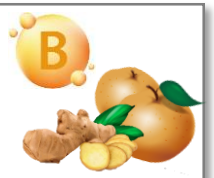
Immunity

- Contains Korean Goheung Yuja & Jeju citrus, Vegan
- Provides the amount of daily recommendation of Vitamin C
- No artificial colors, No added sugar, Non-GMO



Recovery

- Contains Korean Pear & Ginger
- Provides the amount of daily recommendation of Vitamin B
- No artificial colors, No added sugar, Non-GMO



Specification

Spec	240ml
Shelf Life	12 months

Beverage

For rest “shim”



For rest “shim”

Concept	Drinks With L-Theanine Bergamot concentrates, probiotics “Shin Min Ah” Special edition Package to help relax, de-stress and sleep better
Spec	230ml x 24ea / 1 Box, 117BOX/1PLT

Load	20FT	40FT	20FT(No PLT)
	1170box (117box*10PLT)	2340box (117box*20PLT)	Unable to load

CBM	0.0114/ Box (327*217*160mm)
Shelf Life	12 months
Manufacturer	Samyang Asepsys (Product of Korea)
Retail Price	2,200 KRW
Ingredients	Water, L-Theanine, Bergamot, probiotics

Beverage

hau'sum hongkong milktea



hau'sum
hongkong milktea



hau'sum
White taro milktea

Concept	You can enjoy the signature menu of Hong Kong-style popular restaurant "hau'sum" at home Earl Grey tea from SriLanka with milk SriLanka : World's top three tea production country
Spec	350ml x 24 / 1 Box (10kg), 91BOX / 1PLT

Load

20FT	40FT	
910box (91box*10PLT)	1820box (91box*20PLT)	

CBM	0.0151/ Box (360*235*179mm)
Shelf Life	9 months
Manufacturer	Samyang Asepsys(Product of Korea)
Retail Price	2,600 KRW
Ingredients	Water, Earl Grey tea and milk

Beverage

Sparkling Kombucha



Sparkling Kombucha (yogurt)



Sparkling Kombucha (lime)

Concept	A Delicious and Healthy Drink Sugar ZERO & Calories ZERO Kombucha : sparkling beverage made by fermenting tea and sugar with a Symbiotic Culture of Bacteria and Yeast
Spec	335ml x 24 / 1 Box , 63BOX / 1PLT
Shelf Life	12 months
Manufacturer	Samyang Asepsys(Product of Korea)
Retail Price	2,600 KRW

Beverage

Apple Cider Vinegar



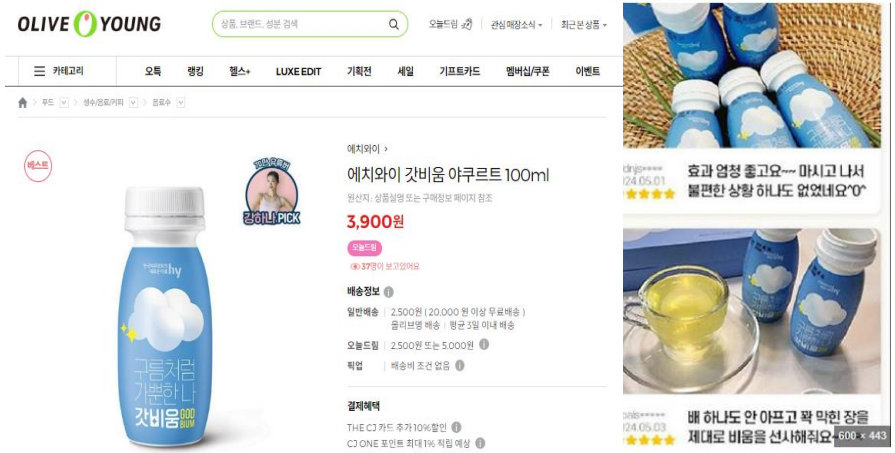
Apple
Cider
Vinegar

Concept	ZERO Fat & LOW calories (25kcal) & LOW sugar (2.5g) Contains probiotics and prebiotics Ready-to-drink refresher
Spec	340ml x 24 / 1 Box , 117BOX / 1PLT
Shelf Life	12 months
Manufacturer	Samyang Asepsys(Product of Korea)
Retail Price	3,000 KRW

Beverage

Godbium





Concept	Fast constipation relief – Drink this when you have 2~3 hours free time at home – Contains 1,500mg fiber (same as one apple's fiber) – Contains green apple and kiwi concentrate (apple & kiwi – Contains hyaluronic acid and 8 kinds of Vitamins. (Vitamin A, B1, B2, B3, B6, C, E, folic acid) – Contains pre biotics for Gut Health
Spec	100ml x 5Bottle /1EA, 16EA/1BOX (80 bottle)

Load

20FT	40FT	20FT(No PLT)
350box (35box*10PLT)	700box (35box*20PLT)	1650box

CBM	0.0115
Shelf Life	18 months
Manufacturer	Nature Tech Co., Ltd (Product of Korea)
Retail Price	3,900 KRW

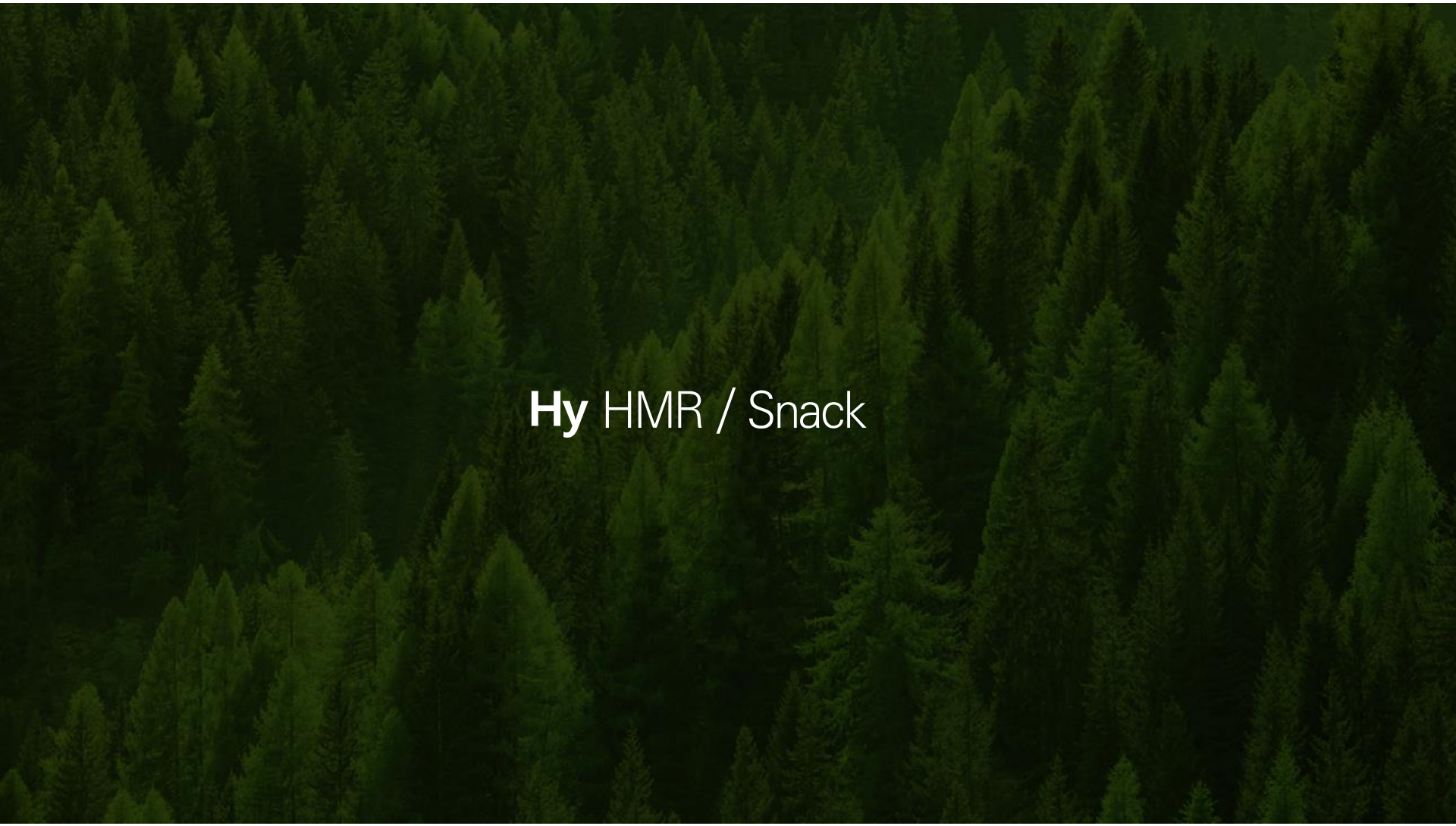
Beverage

Daily Burning Diet 0kcal



건강 기능식품
식품의약품안전처

Name	Burning Diet KILL FAT ZERO
Concept	Carb Out, Fat Cut, ZERO kcal
	✓ A diet drink without worrying about caloric & sugar
	✓ Delicious dietary fiber consumed in red grapefruit flavor
	✓ Diet habits that change the fit. Drink as simple as water.
	✓ Contains HCA750mg of functional ingredient for reducing body fat
	✓ Reduce body fat by inhibiting excessive carbohydrates from being synthesized into fat
Spec	✓ It absorbs quickly into the liquid
Shelf Life	340ml x 10ea / 1 Box (3.5kg)
Manufacturer	12 months
Retail Price	MSC.Co., Ltd (Product of Korea)
	2,500 KRW


Hy HMR / Snack

Mixed Grain Powder

Haru Mixed Grain Powder



Black Protein

Oat& Grain

Mixed Grain With Honey

Concept	Bottled mixed grain powder Contains High-protein and fiber

product	Concept
Black Protein	13 kinds of Black grains, nuts, beans and Probiotics
Oat&Grain	15 kinds of grains, nuts, beans and Probiotics, Vitamin C, Mineral
Mixed Grain With Honey	12 kinds of grains, acacia honey and Probiotics

Spec	50g x 20 / 1 Box (2.0kg), 163BOX / 1PLT

Load

20FT	40FT	20FT(No PLT)
1630box (163box*10PLT)	3260box (163box*20PLT)	About 4000box

CBM	0.017/ Box (296*238*209mm)
Shelf Life	18 months
Manufacturer	B.L.F.C Co,. Ltd (Product of Korea)
Retail Price	2,600 KRW
Ingredients	grains, nuts, beans

Mixed Grain Stevia Stick

Haru Mixed Grain Stevia Stick 10 Sticks & 40 Sticks

- Walnut Almond Yulmucha
- Walnut Almond Black rice Yulmucha









Concept	Bottled mixed grain Stevia Stick Contains High-protein and fiber

product	Concept
Walnut Almond Yulmucha	-8 kinds of grains: walnut, almond, yulmucha, sunflower seed, whole-grain, brown rice, soybeans, corn flour -Low sugar & Low calories(65kcal per sachet)
Walnut Almond Black rice Yulmucha	-8 kinds of grains: walnut, almond, yulmucha, sunflower seed, black rice, soybeans, corn flour, black bean -Low sugar & Low calories(65kcal per sachet)

Spec	180g x 48 / 1 Box, 48BOX / 1PLT (10 sticks) 720g x 10 / 1 Box, 48BOX / 1PLT (40 sticks)
Shelf Life	24 months
Manufacturer	yireFS (Product of Korea)
Retail Price	5,990 KRW (10 sticks) / 21,000 KRW (40 sticks)

Snack

Eats On haru grain Crispy Roll Original & Chocolate & Strawberry



Name	Eats On haru grain Crispy Roll Original / Chocolate / Strawberry
Concept	Contains 21 kinds of Korean grains such as brown rice, corn, white rice, black beans. Baked with heat and pressure, not fried in oil Light, crispy, crunchy rolls with flavors (original, chocolate, strawberry)
Spec	50g /1EA, 40EA/1BOX, 40box/Pallet
Manufacturer	GAEMI FOOD Co.. Ltd.
Retail Price	2500 KRW /ea
Expiration date	18 months

In the process of obtaining MUI Halal certification (2024.10 EST.)

LPPOM MUI

Tteokbokki

Eats On Tteokbokki



Sweet & Spicy



rose cheese



jjajang

Concept	Korean stir-fried Rice Cake Cup food SEVENTEEN Special edition Package
Spec	140g x 24ea / 1 Box (4kg), 50BOX / 1PLT



Load	20FT	40FT	20FT(No PLT)
	500box (50box*10PLT)	1000box (50box*20PLT)	About 1,000 Box

CBM	0.033/ Box (510*390*165)
Shelf Life	12 months
Manufacturer	GUNGJEONBANG(Product of Korea)
Retail Price	2,900 KRW
Ingredients	Rice, Seasoning poeder

Ice Cream

Eats On Frozen K-yogurt



Eats On Frozen K-Yogurt



Eats On Frozen K-Yogurt Shine Muscat

Concept	Open Comfy Tube Sherbet Ice Cream Contains probiotics
Spec	125ml x 35 / 1 Box (4.5kg), 108BOX / 1PLT

Load

20FT	40FT	20FT(No PLT)
864box (108box*8PLT)	2160box (108box*20PLT)	About 1500 Box

CBM	0.0172/ Box (412*220*190mm)
Shelf Life	– months
Manufacturer	Eastgreen Co,. Ltd (Product of Korea)
Retail Price	1,300 KRW
Ingredients	Sugar, Skimmed milk powder, Fructose, Oligosaccharide, Glucose, etc.

Seaweed

Eats On Roasted Seaweed (Savory Rosted korean-style Seasoned Seaweed)



Concept	Use of Seo-cheon seaweed produced only from Dec to Feb in the clean southwest sea Crispy texture and using perilla oil
Spec	40g x 40ea / 1 Box, 28BOX / 1PLT
Shelf Life	10 month
Manufacturer	KwangCheonKim Co,. Ltd (Product of Korea)
Retail Price	5,500 KRW
ngredients	Seaweed, perilla oil, salt

Seaweed

Eats On Roasted Wild Seaweed (Savory Rosted Premium Seasoned Seaweed)



Concept	Use of Premium seaweed grown in Shin-an, Korea Using the Shin-an Sea-Salt (Best in Korea) Crispy texture and using Canola Oil and Sesame Oil
Spec	40g x 32ea / 1 Box , 20BOX / 1PLT
Shelf Life	6 month
Manufacturer	SAJO SEAFOOD Co,. Ltd (Product of Korea)
Retail Price	6,600 KRW
ngredients	Seaweed, canola oil, sesame oil, salt

K Probiotics / **MPRO** Probiotics (WILL & KUFFER'S)

Hy Probiotics

Probiotics

K Probiotics



K Probiotics
(4billion CFU)



K Probiotics +
(30billion CFU)

Name	K Probiotics, K Probiotics +
Concept	Yakult-flovored Probiotics developed with hy's technology
Spec	2g x 60 ea / box
Load	-
MOQ	10,000 ea
Manufacturer	RPBIO Co., Ltd
Retail Price	-
Ingredients	

Probiotics

Probiotics WILL

MPRO



Name	MPRO Probiotics WILL
Concept	Take care of intestinal and stomach health at once.
	Korea's leading brand "Will"
	Lactobacillus proliferation and inhibition of harmful bacteria
Spec	2g x 60 ea / box
Load	–
MOQ	10,000ea
Manufacturer	NOVAREX
Retail Price	57,000 KRW/ea
Ingredients	–

Probiotics

Probiotics KUPFFER'S

MPRO

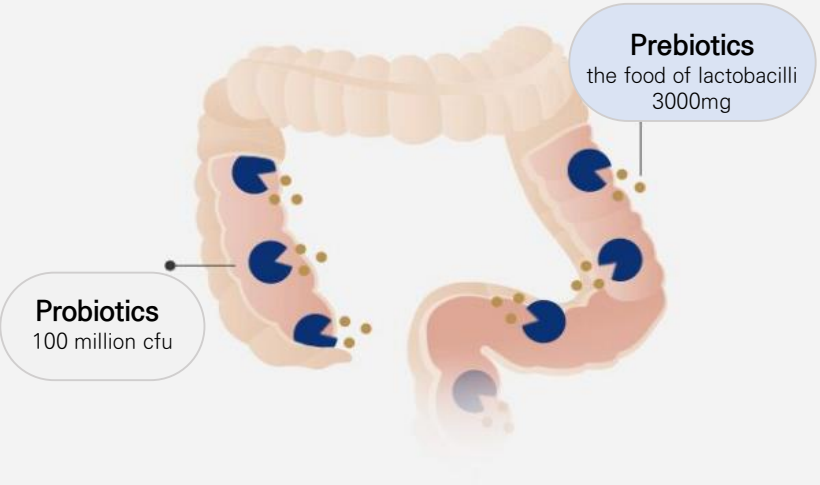


Name	MPRO Probiotics Kupffer's
Concept	For intestinal health and Protect the liver damaged by alcohol
	Korea's leading brand "Kupffer's"
	Lactobacillus proliferation and inhibition of harmful bacteria
Spec	2g x 60 ea / box
Load	–
MOQ	10,000ea
Manufacturer	NOVAREX
Retail Price	48,000 KRW/ea
Ingredients	–

Probiotics

Prebiotics





건강 기능식품
식품의약품안전처

Name	Yakult Prebiotics
Concept	Introducing a convenient and delicious powdered stick pack type of probiotics & prebiotics product. ✓ This product contains four patented probiotics strains from 'HY', a probiotics specialist with a 55-year history (HY7715, HY7801, HY2782, HY8004). Probiotics ✓ Additionally, it includes 3000mg of fructooligosaccharides from 'GALAM', a global leader in crystalline fructose, serving as nourishment Prebiotics for beneficial gut bacteria. Moreover, zinc, known for its immune-boosting properties, is included as a key ingredient.
MOQ	10,000EA
Spec	4g x 30stick /1BOX
Manufacturer	RP Bio Co,. Ltd
Retail Price	17,900 KRW / BOX
Shelf Life	18 months

Probiotics

Popping Probiotics



Name	Popping Probiotics 30
Concept	Formulated with 11 scientifically studied strains with the added benefit of probiotics to support good bacterial growth and vitamins C and D. Contains popping candy
Spec	2g x 30stick /1EA, 80EA/1BOX , 20box/Pallet
Manufacturer	Kolmar BNH Co., Ltd
Retail Price	23,900 KRW /ea
Shelf Life	18 months

Hy Multivitamin mineral

Vitamins

Multi-vita Immune Shot



Name	VFOOD Multi-vita immune shot
Concept	A mega-dose vitamin product with a dual formulation of liquid and pill types. This product contains 5,000% of vitamin B, making it easy to consume essential nutrients that are difficult to obtain in a busy daily routine.
Spec	Liquid 75ml +Pill 750mg X 2EA / 1BOX
Manufacturer	RP Bio Co,. Ltd
Retail Price	23,000 KRW /ea
Shelf Life	18 months

Vitamins

VFOOD Vitamins







건강기능식품 식품의약품안전처

Name	VFOOD VITAMIN B / C / D
Concept	Chewable type vitamins that 100% of the daily recommended intake of nutrients recommended by the Korea Food and Drug Administration.
Spec	B(200mgX60) C(500mgX60) D(200mgX60) /1BOX
Manufacturer	Suheung Co,. Ltd
Retail Price	22,000 KRW /BOX
Shelf Life	24 months

Vitamins

Jelly Stick





건강 기능식품
식품의약품안전처

Name	Probiotics Jelly Stick
Concept	A yogurt-flavored jelly that children love, formulated to meet the daily recommended intake of nutrients by the Korean Ministry of Food and Drug Safety, including vitamin B, vitamin D, vitamin E, and zinc.
Spec	15g x 30 stick / BOX
Manufacturer	RPBIO Co., Ltd
Retail Price	37,000 KRW / BOX
Shelf Life	18 Months

Vitamins

Energy Stick



Name	Energy Stick
Concept	5 in 1 multi vitamin jelly stick (Vitamin B1, Vitamin B6, Manganese, Nicotinamide, Zinc) for adult Supports energy production Contains red ginseng concentrate, taurine, and arginine
Spec	20g x 15stick /1EA, 30EA/1BOX, 40box/Pallet
Manufacturer	RP Bio Co,. Ltd
Retail Price	13,900 KRW /ea
Shelf Life	18 months

Vitamins

Daily Vegetable Jelly Stick

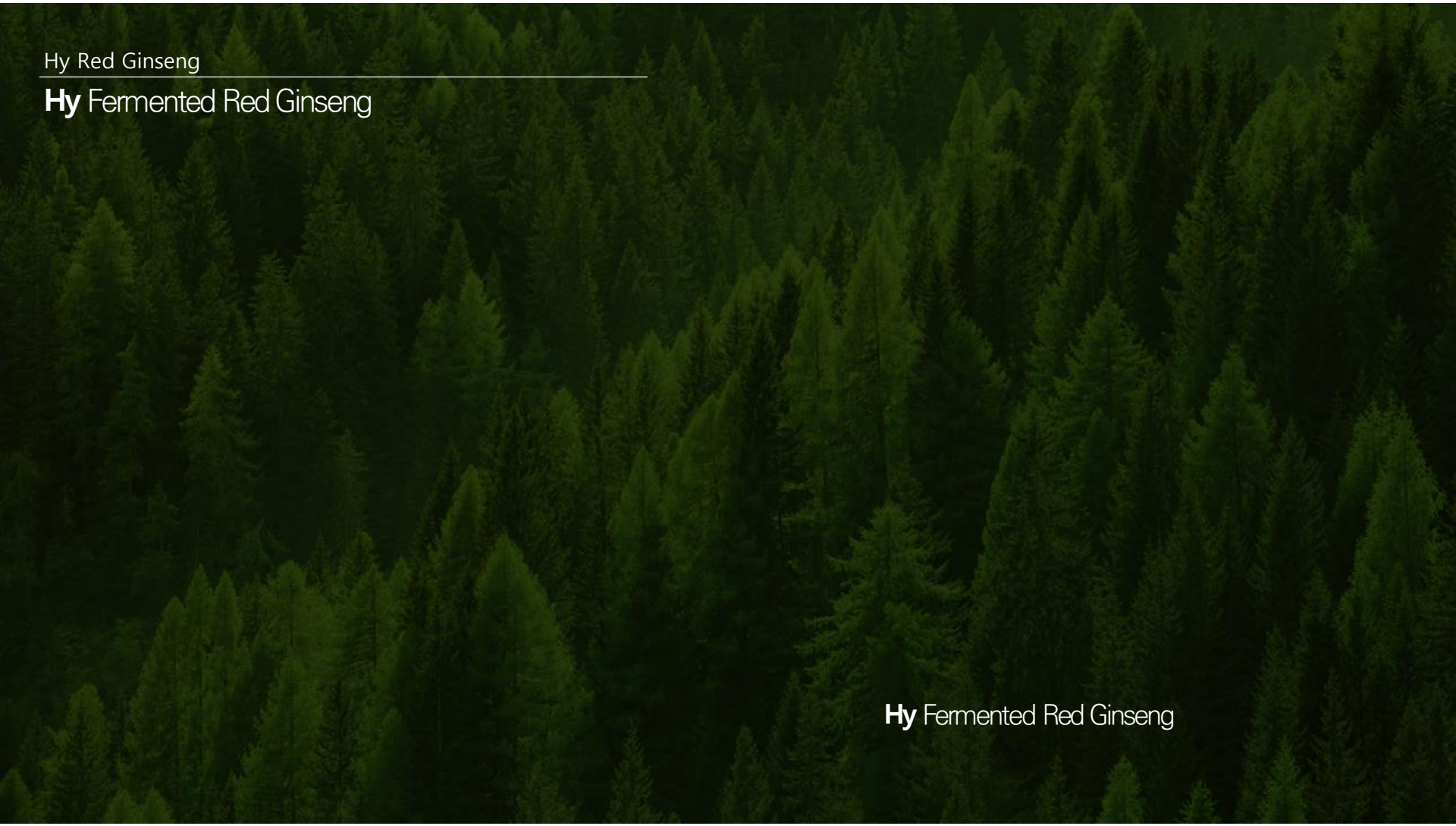


Name	Daily Vegetable Jelly Stick
Concept	5 in 1 multi vitamin jelly stick (Vitamin E, Vitamin B1, Vitamin B6, Nicotinamide, Zinc) for Kids Supports energy production and immune system Contains 30 organic vegetable and fruit concentrates
Spec	15g x 15stick /1EA, 24EA/1BOX
Manufacturer	RP Bio Co,. Ltd
Retail Price	13,900 KRW /ea
Shelf Life	18 months



One of his most notable roles was in the 2014 drama "Misaeng: Incomplete Life," where he played the lead character, Jang Geu-rae. Im Si-wan's performance earned him several awards and nominations.
He has also starred in films such as "The Attorney" (2013), "A Melody to Remember" (2016), and "The Merciless" (2017), showcasing his range as an actor. He also appears in 'Squid Game 2"
Im Si-wan is renowned not only for his acting and musical talents but also for his healthy and wholesome image. Known for his disciplined lifestyle and commitment to well-being, he has become a role model for many.

Hy Fermented Red Ginseng



Hy Red Ginseng

Hy Fermented Red Ginseng K For Height Growth (HT042)



건강기능식품
식품의약품안전처

Name	Yakult Prebiotics
Concept	Introducing Convenient and Delicious Height Growth Functional Products.

- ✓ Korea's First Functional Ingredient for Children's Height Growth
- ✓ Simultaneous Consumption of Fermented Red Ginseng & Zinc
- ✓ Delicious Apple-flavored Jelly for Snack-like Enjoyment



Spec	25g x 60stick /1BOX
Manufacturer	Zen food Co,. Ltd
Retail Price	285,000 KRW / BOX
Shelf Life	18 months

* What is HT042?

HT042 is a compound formulated to support specific growth functions, composed of ingredients such as Korea Continuous Discontinuation, Astragalus, and siberian ginseng.

Hy Red Ginseng

Hy Fermented Red Ginseng K Premium





Hy Fermented Red Ginseng K Premium

건강기능식품
식품의약품안전처

Name	Hy Fermented Red Ginseng K (발효홍삼 K 프리미엄)
Concept	Premium fermented red ginseng of higher absorption Rate, developed by Hy fermentation science 100% 유산균 발효 HY 대표 발효 홍삼 건강기능식품
Ingredients	발효홍삼농축액, 정제수, 프락토올리고당, 오미자농축액, 대보농축액, 벌꿀, 맥아추출물, 펙틴, 황금혼합추출물, 차가버섯농축액, 홍삼향혼합제제, 허브향혼합제제, 젤란검, 인삼열매 농축액, 녹용농축액
Spec	50ml x 30bottle /1EA, 4EA/1BOX
Manufacturer	Suheung Co,. Ltd
Retail Price	115,000 KRW /ea
Shelf Life	18 months

Hy Red Ginseng

Hy Fermented Red Ginseng K stick





Hy Fermented Red Ginseng K stick

건강기능식품
식품의약품안전처

Name	Hy Fermented Red Ginseng Stick (발효홍삼 K 스틱)
Concept	Premium fermented red ginseng of higher absorption Rate, developed by Hy fermentation science 100% 유산균 발효, 간편한 스틱 홍삼 건강 기능식품
Ingredients	발효홍삼농축액, 정제수, 덱스트린, 프락토올리고당, 도라지농축액, 대추 농축액, 배 농축액, 마누카꿀, 모과농축액, 생각추출농축액, 맥아 추출물
Spec	10ml x 30stick /1EA, 10EA/1BOX
Manufacturer	Suheung Co,. Ltd
Retail Price	68,500 KRW /ea
Shelf Life	18 months

Hy Red Ginseng

Hy Fermented Red Ginseng Film







건강 기능식품
식품의약품안전처

Name	Hy Fermented Red Ginseng Film
Concept	Premium fermented red ginseng of higher absorption Rate, developed by Hy fermentation science Film-type red ginseng, a health functional food that quickly melts in the mouth. ODF(Oral Dissolving Film) patented technology
Ingredients	Fermented red ginseng concentrate, pullulan, enzyme-treated stevia, glycerin, steviol glycosides, sucralose
Spec	424.5 mg x 90 film /1EA, 40EA/1BOX
Manufacturer	C.L.Pharm Co,. Ltd
Retail Price	170,000 KRW /ea
Shelf Life	24 months

Hy Red Ginseng

Hy Fermented Deer Antlers Stick



Name	Hy Fermented Red Ginseng Stick
Concept	100% probiotic fermented deer antler convenient stick-type Made with New Zealand mountain deer antlers and domestically sourced 6-year-old red ginseng
Ingredients	Dextrin, purified water, fermented deer antler concentrate, r ed ginseng concentrate, plant mixed extract concentrate, isomaltoligosaccharide, fructooligosaccharide, manuka honey, pear concentrate, bungosu base, omija concentrate, fermented red ginseng concentrate, mixed extract concentrate (purified water, burdock root, acacia honey, deer antler nuclei, dried ginseng), ginger essence mixed preparation
Spec	12 g x 60 stick /1EA, 10EA/1BOX
Manufacturer	Suheung Co,. Ltd
Retail Price	400,000 KRW /ea
Shelf Life	18 months

Hy Red Ginseng

Hy Fermented Deer Antlers Jelly Stick



Name	Hy Fermented Deer Antlers Jelly Stick
Concept	100% probiotic fermented New Zealand deer antlers. Convenient stick-type orange flavored jelly
Ingredients	Purified water, pear concentrate, fructooligosaccharide, orange concentrate, taurine, fermented deer antler concentrate, other processed products, DL-apple acid, anhydrous citric acid, trisodium citric acid, mixed mushroom extract concentrate, enzyme-treated stevia, sucralose, zinc oxide, vitamin pro CEC mixture, selenium mixture, biotin, L-glutathione yeast extract, aquamin magnesium-TG, vitamin B12 mixture, flavor 1 (natural mixed fruit flavor), flavor 2 (natural yuzu flavor)
Spec	17g x 14stick /1EA, 20EA/1BOX
Manufacturer	Genfood Co,. Ltd
Retail Price	49,500 KRW /ea
Shelf Life	15 months

Hy Red Ginseng

Hy Pure Red Ginseng Extract 100



Name	Hy Pure Red Ginseng Extract 100
Concept	Pure Red Ginseng Drink made with Korean Red Ginseng grown for 6 years
Ingredients	6-year-old red ginseng extract 100%
Spec	80ml x 30pouch /1EA, 3EA/1BOX
Manufacturer	Ispharm Co,. Ltd
Retail Price	88,000 KRW /ea
Shelf Life	18 months

Hy Red Ginseng

Hy Red Ginseng Jelly



Name	Hy Red Ginseng Jelly)
Concept	Well-being jelly snack containing Korean red ginseng Extract, walnuts, and almonds
Ingredients	Gangnam bean paste, sugar, starch syrup, fructo oligosaccharide, isomalto oligosaccharide, walnuts, Red ginseng concentrate, agar, red ginseng scent
Spec	45g x 15ea /1EA, 10EA/1BOX
Manufacturer	Ispharm Co,. Ltd
Retail Price	40,000 KRW /ea
Shelf Life	12 months

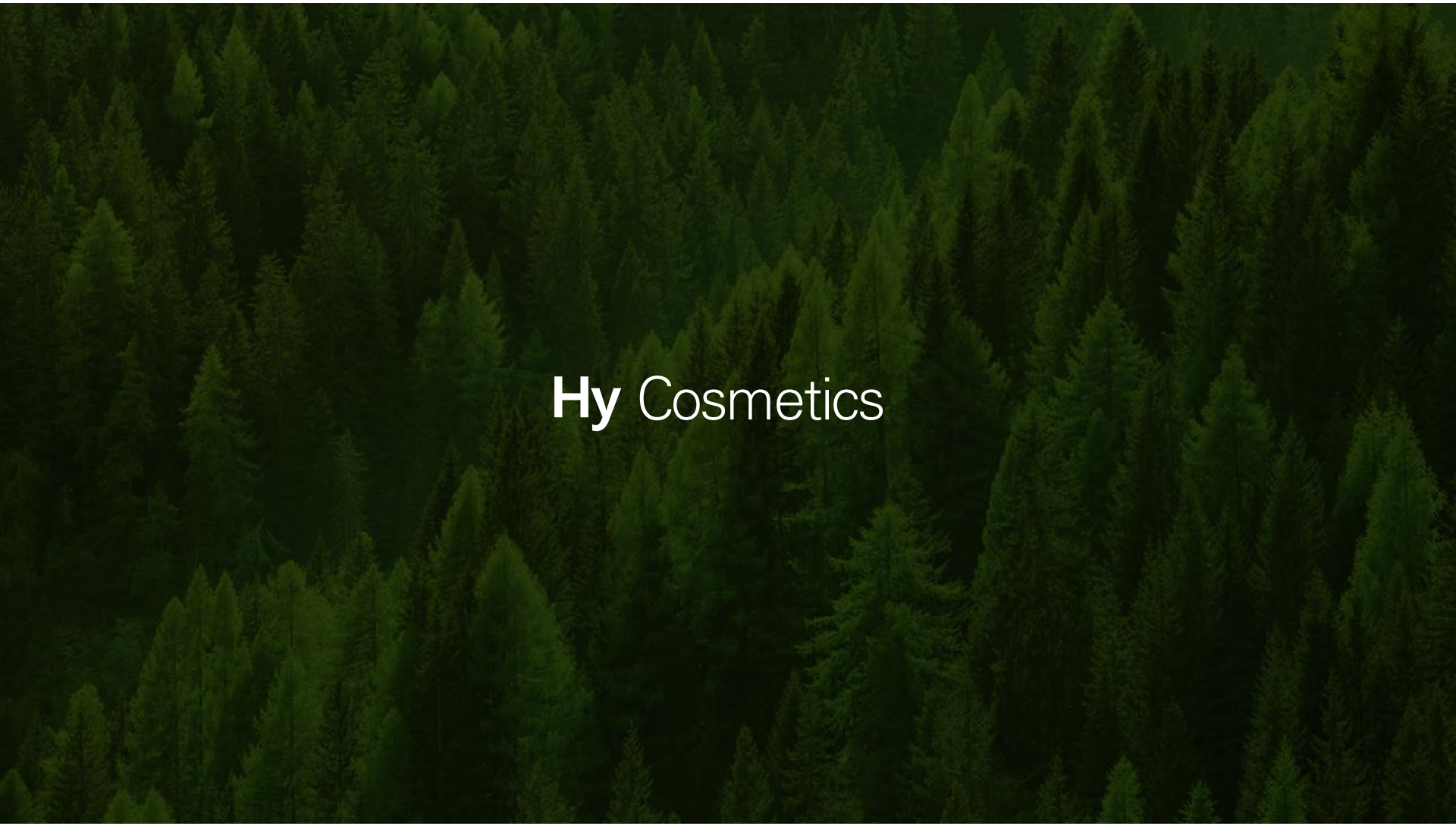
Hy Red Ginseng

Hy Red Ginseng Jelly



Name	Hy Red Ginseng Kids
Concept	For growing children and children with weak immune system
Ingredients	Fermented red ginseng concentrate, zinc gluconate, purified water, drainage concentrate, red grape concentrate, oligosaccharide, agave syrup, gamma cyclodextrin, rust agave extraction concentrate
Spec	
Manufacturer	Zen food Co,. Ltd
Retail Price	160,000 KRW /ea
Shelf Life	15 months

건강 기능식품
식품의약품안전처


Hy Cosmetics

Cosmetics

NK 7714 Hyper Boosting Ampoule



NK7714
Hyper Boosting Ampoule

Concept	• Contains 10,000 ppm of NK cell culture solution (IIB-NKC) • 15 clinical trials • 36.78% gloss, 70.23% moisture, and,16.18% improvement of skin barrier membrane • Proprietary ingredients of HY* Skin lactobacillus 7714 • Improve skin barrier film with 10,000 ppm compounding *Lactobacillus fermented product • Ultraviolet double care • Damage to skin barrier membrane caused by ultraviolet rays and soothing effect of skin
Spec	8ml X 4ea
Retail Price	180,000 → 126,000 KRW /ea
Shelf Life	30 months
Ingredients	Niacinamide, Adenosine
Model	Kang Sora



One of her most notable roles was in the 2011 movie “Sunny” and 2014 drama "Misaeng: Brilliant times in memories, where she played the lead character, Chunhwa in Sunny and incomplete Life," where she played the lead character, An Young-e in Misaeng. Kang So-ra's performance earned him several awards and nominations.
She has also starred in films such as “Paparotti" (2013), "Um Bok-dong, King of the Cycles" (2019), showcasing his range as an actor.
Kang So-ra is renowned her healthy and pure image. Known for her healthy lifestyle, she has become a role model for many people.

Cosmetics

LETI 7714 Triple lift-up Antiaging Cream



LETI7714
Triple Lift-up Antiaging Cream

Concept	• Contains 5000.8 ppm retinoid material • 18 clinical trials • after only three weeks of use 3-fold wrinkle improvement (eye corners, mouth, lines of enamel), triple lifting (cheek, enamel, eyes) effect • "HY" in micro-unit small pink capsules • Contains 10,000 pieces of the original ingredient, Skin Lactic Acid Bacteria 7714. * Lactobacillus fermented product • Light damage double care help calm skin sensitive to ultraviolet and infrared rays
Spec	50ml
Retail Price	94,000 → 84,600 KRW /ea
Shelf Life	30 months
Ingredients	Niacinamide, Adenosine
Model	Kang Sora



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Cosmetics

NK 7714 Probiotics Hyper Boosting Ampoule



NK7714
Probiotics Hyper Boosting Ampoule

Concept	• Contains 10,000 ppm of NK cell culture solution (IIB-NKC) • 15 clinical trials • 18.01% gloss, 57.99% moisture, after using for 4 weeks, 23.74% improvement in skin barrier membrane • Proprietary ingredients of HY* Skin lactobacillus 7714 • 5,000 ppm combination improves skin barrier film * lactobacillus fermented product • Improvement of skin blemishes, melanin, blemishes, etc
Spec	14ml
Retail Price	39,800 → 34,900 KRW/ea
Shelf Life	30 months
Ingredients	Niacinamide, Adenosine
Model	Kang Sora



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Cosmetics

NK 7714 Probiotics Cholesterol Sun Essence



NK7714
Probiotics Cholesterol Sun Essence

Concept	• NK cell culture fluid (*IIB-NKC) : directly destroys virus-infected cells • Skin Lactobacillus 7714 Microcapsule Booster : For Skin Barrier Improvement : a combination of 3 natural ingredients (① Hannyeoncho extract ② Moringa seed oil ③ Indian mulberry tree extract) • Skinlactobacillus 7714 capsules improve skin barrier & increase skin absorption with the moisturizing effect of cholesterol.
Spec	40ml
Retail Price	25,000 KRW/ea
Shelf Life	30 months
Ingredients	Cholesterol, Ceramide, Stearic Acid
Model	Kang Sora



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She has also starred in films such as “Paparotti" (2013), "Um Bok-dong, King of the Cycles" (2019), showcasing his range as an actor.
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Cosmetics

NK 7714 Probiotics Glutathione Gel Cleanser



NK7714
Probiotics Glutathione Gel Cleanser

Concept	• NK cell culture fluid (*IIB-NKC) : directly destroys virus-infected cells • Skin Lactobacillus 7714 Microcapsule Booster : For Skin Barrier Improvement : a combination of 3 natural ingredients (① Hannyeoncho extract ② Moringa seed oil ③ Indian mulberry tree extract) • Low pH gel cleanser fills the brightening skin with glutathione. • One step gel to foam cleanser.
Spec	150ml
Retail Price	28,000 KRW/ea
Shelf Life	30 months
Ingredients	Glutathione, hyaluronic acid
Model	Kang Sora



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E.O.D.

